

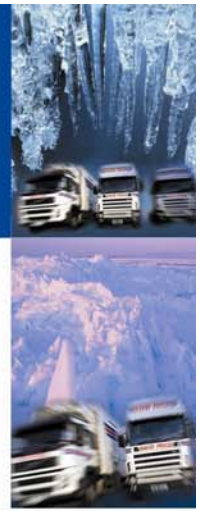
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Absolute Temperature Network – Monday 25th January 2010

Dear Customer

After many successful years in our previous partnership, the time has come to spread our wings and venture out further a field.

So, I am delighted to announce the launch of the Absolute Temperature Network, which is a new national network for chilled and frozen next day distribution for mainland UK, which is based on Day 1 for Day 2 and, Day 1 for Day 3 into Northern Scotland, Ireland and now Europe.

As you are aware David Price Foods Services Ltd operates three depots in Wallsend (Newcastle), Darnley (Glasgow) and South Kirkby (Doncaster), however, we have established new partnerships with similar companies in Cardiff, Evercrech, Dartford and Lurgan (Northern Ireland).

We have been restructuring this new network over the last 12 months for the launch date of Monday 25th January 2010, and will be able to continue to offer you a national distribution with regional flexibility, along with offering an improved distribution network to and from Europe at a competitive price with realistic lead times.

If you require any further details or requirements please do not hesitate to contact the sales team:

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